

ROCKET POP

One Page GDD Document

1 Intended Systems

This game is intended to run on Xbox One and PS4.

2 Target Audience

Ages 10-25, fans of music, rhythm video games, and Sonic the Hedgehog

3 Intended ESRB Rating

E10+ (Everyone 10+)

4 Game Summary

In a world where humans coexist with anthropomorphic animals, Michael Fleming is a famous porcupine pop star famous for birthing a new, unique version of pop music, "Rocket Pop." One day, a jealous, little-known recording artist named Mr. Drain starts stealing the voices of numerous world-famous celebrities, including Michael's girlfriend, fellow pop star Jocelyn. Players must control Michael through Los Angeles, a hotbed for entertainment, and his home of Oak Land. Michael must use his voice and strong steps to combat and defeat hordes of Mr. Drain's sensitive robots in 3D third-person action game levels. He can also earn "Bass Points" as he defeats enemies, which he can spend to learn upgrades and new skills. He can also gain some skills as he progresses through the game and wins more challenges. Players must harness his talent in rhythm game-style levels to gain the respect of his rivals and progress past them. Here, icons of his face will slide down guideways- the player must push the appropriate buttons in time with the icons, which are perfectly synced with the music. Some levels even combine the idea of rhythm and action with infinite runner-style games, in which the player must press the buttons in time to help Michael make the right moves and progress through the level. Michael wants to live a happy celebrity life and be a good role model for other aspiring celebrities from Oak Land, but he just can't do that as long as Mr. Drain is around. Help him rescue all of the voices!

5 Distinct Gameplay Modes

In the single player-only Story Mode, the player must confront Mr. Drain's minions to recover all of the stolen celebrity voices. Level difficulty increases as the player learns and gains experience. In Versus Mode, for 2-4 players, players choose Michael or one of his friends and perform a song in a Superbeat Xonic-style level with the goal of obtaining the highest score. In Singing Tournament Mode, for 2-4 players, everyone takes turns controlling a character performing a song, and whoever has the highest score advances to the next round. Also has Online and Custom (make your own animal celebrity) options available. In Free Play Mode, for 1-4 players, the players can choose any song from the game they want to perform. This mode becomes available after the halfway point in Story Mode, and new songs are unlocked as the player progresses from here.

6 Unique Selling Points

"The Ultimate Music Action Game!"

"Challenge your friends' rhythm skills with three multiplayer modes!"

"Recover the voices of world-famous celebrities!"

7 Competitive Products

Superbeat Xonic, Aereo, Sonic the Hedgehog, Ratchet and Clank, Dance Central